SMOKER'S SURVEY

For Smokers 21 Or Older. Please answer all questions completely and fill in your signature and birthdate where indicated. You'll automatically be entered in the CD Jam Sweepstakes. And you could be eligible for future offers of special interest to smokers. Sweepstakes closes soon, so mail today.

☐ Mr.
☐ Ms. _____ ____ _____ ☐ Male ☐ Female
☐ Mrs. First MI Last

Address _____ Apt # _____

City _____ State _____ Zip _____ Phone ( ) _____ DMSI

By entering the sweepstakes, signing below and answering the survey questions, I certify I am a cigarette smoker 21 years of age or older. I have read and understand the rules. I am also willing to receive free samples of cigarettes and incentive items in the mail, subject to applicable state and federal law.

Signature (required) X _____ **Birthdate (required)** ___ / ___ / ___
Month Day Year

1. What is your regular brand of cigarettes – that is, the brand you smoke most often?
_____ (brand name)

2. Is your regular brand...? *(Check one.)*
☐ Regular/King Size, ☐ 100's or ☐ 120's

3. Is your regular brand...? *(Check one.)*
☐ Menthol or ☐ Non-Menthol

4. Is your regular brand...? *(Check one.)*
☐ Filter or ☐ Non-Filter

5. Is your regular brand...? *(Check one.)*
☐ Lowest/1 mg Tar
☐ Ultra/Extra Low Tar
☐ Light/Mid ☐ Medium ☐ Full Flavor

6. Do you usually buy it by the...?
☐ Pack ☐ Carton ☐ Both Ways

7. What, if any, was your previous brand?
_____ (brand name)

8. Which of the following best describes you? *(Check one in each column.)*

☐ African-American	☐ Professional
☐ American Indian	☐ Self-employed
☐ Asian	☐ Homemaker
☐ Caucasian	☐ Skilled Labor
☐ Hispanic	☐ Civil Service
☐ _____ Other	☐ _____ Other

9. Are there other smokers in your household, 21 years of age or older, who are willing to receive free samples of cigarettes and incentive items in the mail? Please print full names and birthdates.

_____ ___ _____
First Name MI Last
___ / ___ / ___
Birthdate

2061034458

_____ ___ _____
First Name MI Last
___ / ___ / ___
Birthdate

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